KARI KACHELMACHER

GRAPHIC ARTIST | TECHNICAL DESIGNER

PERSONAL PROFILE

I am a creator with a passion for Surface Art and Technical Product Design and I'd love to share my insight, skills and 6+ years of experience with you on your next project.

CONTACT

:(952) 484 9385
: kachelmacher@gmail.com
: www.kachelmacher.com
: Huntington Beach, CA, USA

SKILLS

SOFTWARE

Illustrator, Photoshop, InDesign, Adobe Acrobat, Bridge, Excel, Word, Pages, PowerPoint, Keynote

INDUSTRY

Market Analysis, Trend Forecasting, Concept Development, CADs, Tech Packs, Photography, Visual Merchandising

EDUCATION

University of Minnesota

BS IN APPAREL DESIGN, 2012

Gerrit Rietveld Academie

STUDY ABROAD, 2010

Universiteit van Amsterdam

STUDY ABROAD, 2010

REFERENCES

Laura Guthrie
Senior Designer, Jillson & Roberts
: (949) 607 9254
: laura@magpiegraphics.com

Anna Lee
Creative Director, Workerby
: (612) 741 7829
: annalee@workerby.com

Emily Siems Roberson
Senior Designer, Bioworld Merchandising
: (507) 421 6741
: esiemsroberson@gmail.com

FREELANCE WORK HISTORY

Senior Presentation/Production Designer

ME & MY BIG IDEAS, LLC.
MAR. 2020 TO MAR. 2020

- Created 20-100 page tech packs for production

Technical Designer/Surface Artist

SNUGGLYROLL INC.
SEPT. 2017 TO DEC. 2019

- Designed surface art and repeat prints
- Created home textile tech packs

Accessories Designer/Illustrator

GOOD & WELL
AUG. 2019 TO DEC. 2019

- Completed graphic illustrations for headwear
- Produced illustrated GIFs with Photoshop
- Provided technical headwear designs

Technical Designer/Surface Artist

UBRANDS
JAN. 2018 TO MAR. 2018

- Designed repeat surface art based on trends
- Developed new product concepts
- Coordinated social media accounts
- Created art and packaging tech packs

Technical/Textile Designer

GDR HOMESTYLES LTD.
JAN. 2016 TO DEC. 2017

- Created trend and market research presentations
- Designed home good products and textiles
- Provided tech packs for all designs created

Technical/Accessories Designer

WORKERBY
OCT. 2015 TO MAR. 2015

- Developed and presented trend presentations
- Designed accessories and created surface art according to each of Workerby's client's specifications

Technical/Accessories Designer

WEIHAI LUDA CO.
OCT. 2015 TO DEC. 2015

- Designed accessories and surface prints

OTHER WORK HISTORY

Workshop Manager

PAPERSOURCE, OC/LAC, CA
JUNE 2019 TO MAR. 2020

- Coordinated and promoted bi-weekly art and craft workshops
- Managed a team of sales associates to reach sales and conversion goals
- Taught, as well as trained associates to teach, workshop courses

Graphic Artist/Technical Designer

JILLSON & ROBERTS, SANTA ANA, CA
MAR. 2018 TO MAY 2019

- Devised and presented market research and trend presentations
- Designed paper and party products from concept to tech pack
- Led product photo-shoots
- Produced product catalogs and marketing materials

Social Media Specialist/Class Instructor

PAPERSOURCE, EDINA, MN
MAY 2016 TO JUNE 2017

- Ran social media for individual store
- Taught bi-weekly art and craft courses

Assistant Accessories Designer

BIOWORLD MERCHANDISING, MPLS, MN
JULY 2014 TO AUG. 2015

- Gave onsite presentations of trends and design concepts to clients
- Made detailed accessory tech packs
- Communicated with factories through entire design process through to order fullfillment

Design Intern

BIOWORLD MERCHANDISING, MPLS, MN
MAR. 2014 TO JULY 2014

- Created mood, color and material boards
- Designed in all accessory categories, created new silhouettes, print repeats and graphics